International

21. DD (World)**

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*Terrestrial & Satellite
**Only Satellite
RLSC—Regional Language Satellite Channels.

(d) Prasar Bharati has informed that they have initiated a number of steps, within the parameters of Public Broadcaster, to increase its revenue generation. The steps include adopting a proactive and market friendly approach towards producer, advertiser, advertising agencies and sponsoring bodies, functional autonomy to regional centres with regard to commercial matters, establishment of an inhouse Marketing Wing in Mumbai to ensure effective marketing of programmes etc.

Advertisements of liquor and tobacco on DD

†841. DR. A.K. PATEL: Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have constituted any high level Committee to stop the advertisements of liquor and tobacco on television;

(b) if so, the recommendations submitted by the said Committee to Government, so far; and

(c) the action Government propose to take in this regard?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) No, Sir.

(b) Does not arise.

(c) The Govt. has amended the Cable Television Networks Rules, 1994 on 8.9.2000 prohibiting advertisements which *inter-alia* promote, directly or indirectly, production, sale or consumption of cigarettes, tobacco and liquor products. The prescribed

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†Original notice of the Question was received in Hindi.

Advertisement Code of Doordarshan also prohibits such advertisements.

Filling up the vacancies in Prasar Bharati Board

842. SHRI S. RAMACHANDRAN PILLAI: Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that all the activities of the Prasar Bharati Board are being carried out by a single Government officer;

(b) if so, what are the reasons for not filling up the vacancies of 15 member Board; and

(c) by when these vacancies are likely to be filled up?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) No, Sir.

(b) and (c) Do not arise.

SC/ST Officers sent for foreign training

843. VEN'BLE DHAMMAVIRIYO: Will the MINISTER OF INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government nominate Officers for training in foreign Institutions for imporoving their academic, managerial, administrative and technical skills at the cost of the public exchequer;

(b) if so, the number of Officers from her Ministry sent abroad for both the short-term and long-term training courses abroad during the last five years, year-wise;

(c) the number of officers belonging to the SC/ST category among them; and

(d) the reasons if adequate number of SC/ST officers have not nominated for the said training?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Department of Personnel & Training invites nominations every year from eligible officers for long-term and short-term training courses abroad. The Government bears expenditure towards airport tax and expenditure involved in the